



FOR IMMEDIATE RELEASE
Contact: Elizabeth Weiss
Albert Uster Imports, Inc.
800.231.8154
eweiss@aiswiss.com

Sweet from the Heart

Sweet Charity—A Benefit for Children

**Featuring the Des Alpes Chocolate Fashion Show,
Mind Bending Sculptures, Exciting Silent Auction Items, and Food, Food, Food!**

Chocolate never fails to provide happiness and contentment, similar to the feeling of satisfaction one might get from reading a good book. Albert Uster Imports (AUI) and The Heart of America Foundation (HOA) have found a way to combine their passions for these two joys into one spectacular night of food, entertainment, and goodwill known as **Sweet Charity**, being held on **April 24, 2006, at the Wardman Park Marriott in Washington, D.C., at 6 p.m.**

For this unique event, food is the medium and children are the cause. Sweet Charity was created by AUI, a fine gourmet and specialty house, and is hosted by HOA, a charity that combines service learning and literacy to **support the needs of at-risk children**. HOA's Books from the Heart program finds books that aren't being used and gets them to the places they're needed most—into the hands of poor children and onto the empty shelves at school libraries.

To support this good cause and celebrate food as art, more than 40 high-profile, award-winning chefs from top restaurants and hotels in the Washington, D.C. metro area will donate their time and talent to present sweet creations for taste-testing and display innovative showpieces. The evening's main event will be the **Des Alpes Chocolate Fashion Show**, a one-of-a-kind affair featuring models covered in the newest fashion accessories—chocolate and sugar—courtesy of Sweet Charity's multi-talented artists, the chefs!

Experience food as art and dig into the chocolate and sweetness that promises to abound:

- ♥ **The dazzling Des Alpes Chocolate Fashion Show!** Chocolate—it's the ultimate fashion accessory! This unique highlight of Sweet Charity features exquisite models adorned in amazing couture created from chocolate, sugar, and savory food designed and constructed by the area's chefs and pastry chefs. See chocolate hats, dresses, sugar jewelry, hand bags, and so much more.
- ♥ **Eat and drink to your heart's delight.** Lose yourself in the flavor of the latest trends in sweet and savory food, with mouthwatering treats prepared by top chefs and pastry chefs from the nation's capital and surrounding metro area.

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- ♥ **See mind bending sculptures!** Created by world-renowned chefs, marzipan, chocolate, and sugar masterpieces will stand tall and colorful amid the smiling, eating faces of the Sweet Charity crowd.

- ♥ **Take your chances on amazing Silent Auction prize packages.** Win some of the most coveted products and services in the Washington, D.C. area—dinner at top area restaurants and nights on the town, gourmet gift baskets, sports memorabilia and event tickets, weekend getaways at leading hotels, a day of beauty at luscious spas, cooking lessons, airline tickets, gym memberships, and so much more.

Get sweetened up and show some heart by attending this annual event packed full of sweetness galore. Visit www.aiswiss.com to order your tickets—they're selling out fast! **Sweet Charity is being held at the Wardman Park Marriott in Washington, D.C., on April 24, 2006, at 6 p.m.** Don't miss it!

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For over 40 years, Albert Uster Imports has set the standards for culinary excellence. Our commitment to providing the highest quality products and services has made us the leader in pastry and chocolate products for the professional chef. We have partnered with top Swiss companies to bring classic and innovative tools to today's industry trendsetters. Our company and products have been featured in various publications and on television programs including The Washington Post, Forbes Magazine, Washington Business Journal, Pax International, the Chicago Daily Herald, and FOX News. For more information, contact us at (800) 231-8154 or info@aiswiss.com. Visit us on the web at www.aiswiss.com.