

HEART OF AMERICA 2025 IMPACT REPORT



Heart of America®

GIVING COMMUNITIES
SPACE TO GROW



Dear friends,

For nearly three decades, Heart of America has been closing opportunity gaps for students across the United States. Last year, we continued that work by transforming learning environments and providing education resources where they're needed most.

The challenges facing education continue to grow, and we worked to develop solutions for some of the most urgent needs facing our communities by updating antiquated spaces and so much more. We made real progress toward lasting change, and as you'll see in this report, the impact of this work will ripple forward for generations.

Our 2025 Impact Report captures what we've built over the past year with the communities we serve. It's also an invitation to keep going: To grow faster, reach farther, and deepen our impact in the years ahead.

The need is real, and together, we're rising to meet it. We invite you to explore our Schoolhouse Revolution, an ambitious effort to reimagine and transform 2,030 learning spaces by 2030. The goal is so big because the need is greater than ever.

Every story, every milestone, every number reflects your belief in this work. As you turn these pages, know that your support is helping create a more equitable, empowered, and connected future for students everywhere.

With deep gratitude,

President & CEO,
Heart of America

ABOUT HEART OF AMERICA

OUR MISSION

Heart of America transforms learning spaces, bridges the resource gap, and strengthens communities to give all students room to learn, discover, and thrive.

Our work focuses on the whole student, recognizing that the physical spaces where young people learn are just as important as what they are learning. Since 1997, we've worked towards education equity by renovating nearly 1,600 education spaces in mental health wellness rooms, libraries, STEAM labs, college/career centers, school gymnasiums and community centers, and more. We have provided current resources, including over 4.5 million books, and infused over \$16.9 million in technology.

Schools, community centers, libraries, and other physical learning spaces dramatically impact a student's learning. With the support and collaboration of funders, donors, community members, and like-minded organizations, Heart of America creates energized education spaces so that every student everywhere can realize their boundless potential.

OUR LIFETIME IMPACT

2.6M

CHILDREN SERVED

1,582

SPACE TRANSFORMATIONS COMPLETED

4.5M

BOOKS PROVIDED

\$16.9M

TECHNOLOGY PROVIDED

365

STUDENT SOLAR SYSTEMS INSTALLED

THE CURRENT STATE OF OUR SCHOOLS

WITH A D+ GRADE ON INFRASTRUCTURE OUR SCHOOLS ARE IN CRISIS

While progress has been made, the growing disparities in public schools across the United States remain impossible to ignore. An estimated \$85 billion funding gap continues to strain our education system, leaving many school facilities outdated and deteriorating. Current policies, practices, and funding levels simply cannot meet the scale required to provide learning environments that align with modern standards for education, health, safety, sustainability, and technology.

The average public school building is more than 40 years old, with nearly 40% constructed before 1980. Many of these schools were built decades before today's digital learning tools, connected classrooms, and technology infrastructure became essential to teaching and learning. As a result, they often lack the electrical capacity, broadband connectivity, flexible learning spaces, and modern building systems needed to support 21st-century education.

These older facilities were also built with materials such as asbestos and lead, which pose serious health risks. Asbestos was widely used for fireproofing in insulation and building materials, while lead was commonly found in pipes, solder, and paint. Today, these substances are recognized as hazardous and unsuitable for indoor environments, yet they still exist in many schools.

Modern learning environments are essential. Students cannot reach their full potential in spaces that are unsafe, uncomfortable, or unable to support the ways they learn today. Likewise, educators cannot do their best work in classrooms that fall short of modern needs.

Together, we've reduced barriers to education, expanded access to high-quality learning environments, and created more opportunities for collaboration among students and teachers. We've supported advanced learning opportunities by creating spaces equipped for today's technology-rich classrooms, improving student engagement, achievement, and overall well-being.

For nearly 30 years, we've partnered with schools to reimagine and modernize learning environments, integrating thoughtful design, technology, and resources that better support the evolving needs of students and educators.

Because when we invest in learning environments, we invest in futures. Through the power of partnership, we are sparking imagination, advancing education equity, and ensuring every student has access to a learning environment designed not just for yesterday's classrooms, but for tomorrow's opportunities.



STATE OF OUR SCHOOLS

To learn more about the challenges our schools face, we invite you to read the 2025 State of Our Schools report, published by the 21st Century School Fund, National Council on School Facilities, and International Well Being Institute. Heart of America is a supporting organization of this work.

2025 REPORT CARD FOR NATIONAL INFRASTRUCTURE

The American Society of Civil Engineers is the country's oldest national civil engineering organization. It represents more than 160,000 civil engineers in private practice, government, industry, and academia who are dedicated to advancing the science and the profession of civil engineering, and protecting public health, safety, and welfare.

D+

RATING FOR SCHOOL
INFRASTRUCTURE

\$85 BILLION

ESTIMATED FUNDING GAP FOR
SCHOOLS

10%

TOTAL SPENDING ALLOCATED
TO SCHOOL FACILITIES

40 YEARS

AVERAGE AGE OF A SCHOOL
BUILDING

THE SCHOOLHOUSE REVOLUTION

2030 TRANSFORMED SPACES BY 2030

EVERY STUDENT
EVERYWHERE
DESERVES A GREAT
EDUCATION



Learning spaces shape how students learn, dream, and grow. And every kid deserves a school that feels exciting, welcoming, and full of possibilities! But right now, a lot of U.S. schools are stuck with a D+ in infrastructure, and many haven't seen a real upgrade in decades. Too many students are working hard in outdated spaces that don't spark creativity, teamwork, or confidence.

It's time for a change. **In fact, we think it's time for a Schoolhouse Revolution.**

Our plan for the next 5 years lays out how we will reimagine learning spaces, supporting the places, the principles, and the people who bring incredible schools to life.

We've got the team, the vision, and the momentum to lead this revolution. Our growth over the past few years has set us up for an exciting next chapter, and we can't wait to build it together with you.

EMPOWER
3.5 M
STUDENTS

TRANSFORM
2030
NEW LEARNING
SPACES

2025 BY THE NUMBERS

188

TOTAL SPACE
TRANSFORMATIONS COMPLETED

145

TOTAL
PROJECTS COMPLETED

112,589

STUDENTS
SERVED

70,527

TOTAL BOOKS
DISTRIBUTED

17,089

TEACHERS & ADMINISTRATION
SERVED

17,443

EDUCATION RESOURCE
PACKS DISTRIBUTED

28,104

TOTAL EDUCATION RESOURCE
PACKS ASSEMBLED

2,734

TOTAL VOLUNTEERS
ENGAGED

\$2,668,000

VALUE OF TECHNOLOGY
ADDED TO SCHOOLS

117

STUDENT HOMES POWERED
BY SOLAR SYSTEMS

IMPACT IN ACTION

2025 SURVEY RESULTS

100%

SATISFIED WITH HOA'S WORK & THE COMPLETED LEARNING SPACE TRANSFORMATION

75%

IMPROVED STUDENT ATTITUDES ABOUT READING & EDUCATION

70%

INCREASE IN STUDENT ATTENDANCE

92%

IMPROVED STUDENT ATTITUDES TO LEARNING

73%

IMPROVED TEACHER ATTITUDES & EFFICIENCY



"The makerspace transformation has been the shift in school culture toward innovation, collaboration, and student ownership of learning. The space has become a catalyst for creativity and curiosity."

BEYOND THE NUMBERS

Students have so many more opportunities to focus on learning when there aren't barriers like old, outdated tech, non-collaborative seating plans, lack of sufficient educator resources, and even uninspiring colors on the walls. Having a space built for your success is imperative.

While we are proud of the impact we have across our projects, we know each person has their own story about how these new education spaces are helping break through barriers to learning. We're dedicated to making sure all students everywhere can achieve their boundless potential.

TRANSFORMING EDUCATIONAL SPACES



STEAM LABS

MAKER SPACES | STEAM LABS | SCIENCE LABS

Every student deserves access to the tools and experiences that prepare them for the future. Our STEM and STEAM spaces provide technology such as computers, robotics, 3D printers, tablets, and interactive displays, giving students in under-resourced communities opportunities to think critically, collaborate, and solve problems in our digital world.



HEALTH & WELLNESS

GYMS | OUTDOOR SPACES | CAFETERIAS | WELLNESS STUDIOS

Today's young people experience unprecedented levels of stress and anxiety. Schools have an opportunity to support students beyond academics by creating intentional environments that promote physical, mental, and emotional well-being. From dedicated wellness rooms designed with calming colors, sensory elements, and resources for emotional regulation to athletic spaces that provide healthy outlets for movement, teamwork, and resilience, all play a role in helping students be their best.

TRANSFORMING EDUCATIONAL SPACES



LIBRARIES & LITERACY

LIBRARY MAKEOVERS | READING NOOKS | BOOK MOBILES

Every child deserves to see themselves in the stories they read. Through partnerships with organizations like the Diverse Books for All Coalition, we provide students with age-appropriate, diverse books that reflect a wide range of identities, experiences, and perspectives. Combined with vibrant, reimagined library spaces, these collections spark curiosity and create a sense of belonging.



COLLEGE & CAREER

CAREER READINESS SUITES | CTE LABS | ADVANCED
MANUFACTURING

No two students follow the same path, and that's something to celebrate. Whether their future includes college, a career, or another calling, we create education spaces that inspire exploration, expand opportunity, and prepare students with the skills and confidence to take the next step toward their future.

DELIVERING VITAL RESOURCES



WE'RE REMOVING BARRIERS TO LEARNING

Learning doesn't stop when the school day ends. Students need a continuum of support that extends from the classroom to home. As the cost of books, technology, and school supplies continues to rise, too many families struggle to access essential learning resources.

That's why we provide students with the tools they need to keep learning wherever they are. By extending learning beyond the classroom, we help remove barriers, build confidence, and ensure every student is prepared to succeed.

HEART OF AMERICA

ASSEMBLED

28,104

EDUCATION KITS FOR
STUDENT HOMES IN 2025

VOLUNTEERING WITH HEART OF AMERICA



PEOPLE-POWERED PURPOSE

Every hour served and every project completed sends a powerful message to students: Your future matters, and your community believes in you.

For organizations, volunteering transforms more than schools. It strengthens teams, develops leaders, boosts morale, and creates a shared sense of purpose. For students, seeing hundreds of people invest their time and talents in their success fosters confidence, belonging, and hope. Together, we're not just improving schools – we're building communities where every child has the opportunity to thrive.

HEART OF AMERICA

ENGAGED

2,734

VOLUNTEERS IN 2025

STUDENT SOLAR INITIATIVES



LEARNING SHOULDN'T DEPEND ON ACCESS TO ELECTRICITY

A child's opportunity to learn shouldn't disappear when the sun goes down. Through partnerships with community leaders, school districts, and corporate partners, we bring reliable solar power to Navajo Nation students whose homes are not connected to the electrical grid.

These sustainable solar systems provide more than electricity: They create opportunities for students to study and families to connect. Because when the sun goes down, learning shouldn't have to. With light comes possibility, and with possibility comes a brighter future.

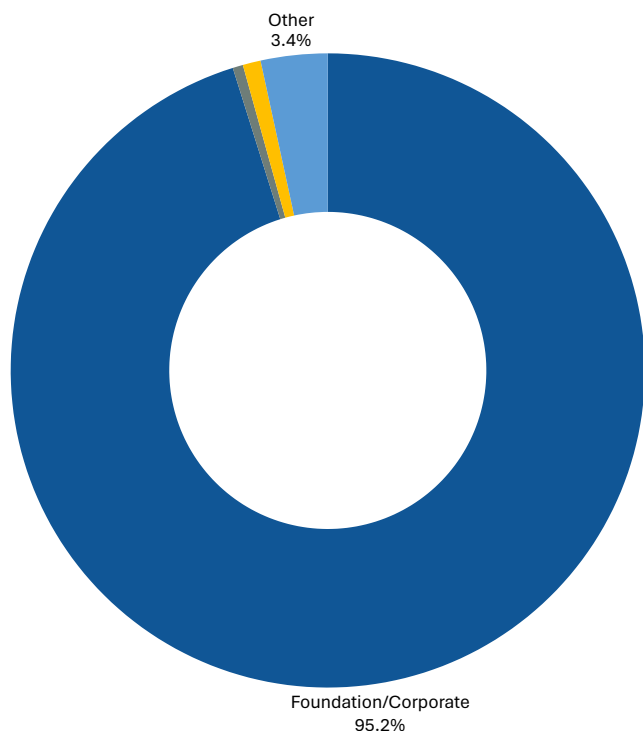
HEART OF AMERICA

POWERED

117

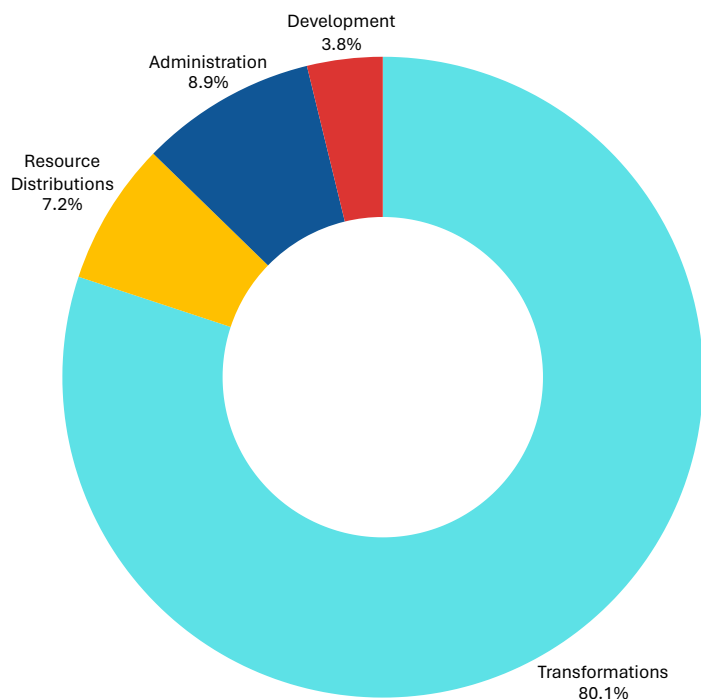
STUDENT FAMILY HOMES
WITH SOLAR KITS IN 2025

2025 FINANCIALS



- Foundation/Corporate
- Government
- Managed Services
- Individuals
- Other

Revenue:
\$19,914,084



- Transformation Projects
- Resource Distribution Projects
- Administration
- Development

Expenses:
\$18,652,519

*Based on 2025 IRS form 990 data

HEART OF AMERICA'S LEADERSHIP

HOA LEADERSHIP TEAM



JILL HEATH
PRESIDENT &
CEO



PAM BRYDEN
VP HR & ADMIN



LEAH ERICKSON
CHIEF OF STAFF



BELINDA HARRIS
VP OF DEVELOPMENT



JOY HATHAWAY
SVP, PROGRAM DELIVERY



TOM HELWIG
SR. VP OPERATIONS



COLLEEN NOLAND
VP STRATEGIC INITIATIVES



HETAL PETAL
VP FINANCE

BOARD OF DIRECTORS



KAREN DUNCAN
BOARD
CHAIRWOMAN



ERIC DANIEL SCHWEIKERT
BOARD TREASURER,
PARTNER MCKINSEY & CO.



JILL HEATH
PRESIDENT &
CEO



KELLY J. BOZARTH
CEO, CENTER FOR
SOCIAL DYNAMICS



MARCIA BULLARD
MEDIA AND NONPROFIT
EXECUTIVE



HOWARD BYCK
SVP OF PARTNERSHIPS &
HEAD OF DEVELOPMENT
U.S. CHAMBER OF COMMERCE
FOUNDATION



**MARY CHRIST-
ERWIN**
PRESIDENT, MCE FOOD
& AGRICULTURE
CONSULTING



STEVEN M. KAUFMAN
PARTNER,
HOGAN LOVELLS US LLP



DR. LATANYA D. MCDADE
SUPERINTENDENT,
PRINCE WILLIAM COUNTY
PUBLIC SCHOOLS



TERRY MCDONOUGH
PRESIDENT,
4MATIV TECHNOLOGIES



SCOTT NELSON
FOUNDER AND PRINCIPAL
SAN PROP ADVISORS



YOLI STANCIL
SENIOR VICE PRESIDENT,
VERIZON WIRELINE NETWORK
FIELD OPERATIONS

Heart of America®

GIVING COMMUNITIES
SPACE TO GROW

**FIND OUT MORE ABOUT OUR WORK
AT OUR WEBSITE & ON SOCIAL MEDIA**

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