

# Read-a-thons

The Heart of America Foundation®

## *Capital One Associate Read-a-thon's*



# Read-a-thons

The Heart of America Foundation®

## *National Cherry Blossom Festival Activity*



# Read-a-thons

The Heart of America Foundation®

## *Prudential Spirit of Community*



# Book Drives

The Heart of America Foundation®

*Corporate and Youth Volunteers: Matching / Adopt-a-school Program*



# Book Distributions

The Heart of America Foundation®

## School Assemblies



# Book Distributions

The Heart of America Foundation®

## *Celebrity Readers and Author Visits*



# Book Distributions

The Heart of America Foundation®

## Classroom Readings and Book Presentations



# Literacy Events

The Heart of America Foundation®

*Creating Event Marketing Opportunities in stores, banks, and restaurants*

